

CAMPAIGN FOR THE FUTURE

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Explore. Prepare. Grow.

Contents

- A Message From The President
- Message From The Director Of Institutional Advancement
- Governor of Virginia - Timothy M. Kaine
- Richard Bland College Foundation Golf Tournament results

A MESSAGE FROM THE PRESIDENT

The year 2009 promises to be another challenging year for the country, state, and the College. The state of the economy reminds all of us how uncertain and how difficult it is to predict what the New Year will bring. Business losses, bankruptcies, unemployment all seem to indicate that we must all come together as a nation if we are to emerge from the recession as a stronger



and healthier country.

We at Richard Bland College continue to provide our students with the best possible education at a most reasonable cost. These young people are our future leaders – we must not let them down.

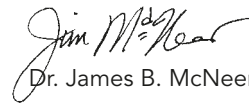
Since July 1, 2008, we have experienced two five percent cuts amounting to approximately \$600,000. We anticipate another reduction in state funding in July 2009. For an institution that receives just over \$6,000,000 in general operating expenses from the state, this is a devastating loss in revenue.

In spite of these cuts, we have added residential facilities, created a fully staffed medical center, and funded (without additional state revenue) a police force. In order to do this we have reduced budgets, cut hours of all hourly employees, and eliminated numerous part-time positions.

Why do I tell you of these actions? The answer is simple. In order to continue to provide the service and personal touch that has been our hallmark for almost fifty years, we need your financial help. A small donation to our Foundation by many people will help us in continuing to provide quality education to an increasing number of students. This fall our enrollment exceeded 1,600 for the first time and based on demographic projections the number of students in higher education from across the Commonwealth will continue to increase.

Please consider this plea for help. I assure you that we will spend the money wisely. You have answered the call in the past and I believe that you will do so again.

Sincerely,



Dr. James B. McNeer, President



RICHARD BLAND COLLEGE

OF THE COLLEGE *of* WILLIAM & MARY

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The Dr. James B. McNeer Society

The Dr. James B. McNeer Society was established by the Richard Bland College Foundation.

Its objectives are:

- Ê to highlight the importance of Bequests in ensuring the continuing effectiveness of the College and securing its future
- Ê to encourage and facilitate Bequests
- Ê to honor in their lifetime those who have made Bequests

Membership of the Dr. James B. McNeer Society

- Ê is open to anyone who has notified Richard Bland College in writing of an estate plan
- Ê members will be invited to ongoing activities during the year
- Ê all supporters who confirm their membership in the Dr. James B. McNeer Society by December 31, 2009 will be recognized as Founding Members of the Society.

Summary of benefits:

- Ê Support of Richard Bland College
- Ê A bequest is deductible for federal estate tax purposes.
- Ê There is no limit on the amount of estate tax charitable deduction.
- Ê Bequests are generally not subject to state inheritance taxes.
- Ê Those who notify us of their intention to include Richard Bland College in their will become members of the Dr. James B. McNeer Society

For a confidential interview on bequests, please contact the Office of Advancement

MESSAGE FROM THE DIRECTOR OF INSTITUTIONAL ADVANCEMENT

The groundbreaking for the Richard Bland College residence halls took place in 2006. At this time, the Foundation launched its \$5 million Campaign for the Future of Richard Bland College. In 2008, the residence halls opened, making it possible for students from all corners of the Commonwealth and beyond



to attend Richard Bland College.

The Campaign has reached \$4.3 million toward its goal, with contributions from faculty and staff, W&M Board members, RBC Foundation members, friends of the college,

alumni, businesses, foundations, and grants. Through this campaign, we have succeeded together in meeting our greatest expectations for advancing the college.

In order to complete this Campaign in 2009, The Office of Advancement would ask that you consider making a commitment and/or by making a bequest to the Foundation.

Thank you all for caring about the college, for believing in our mission and helping to ensure a bright future for our current and future students.

For more information visit our web site at www.rbc.edu or call the Advancement office at 804-862-6247.

“These young people are our future leaders – we must not let them down.”

Dr. James B. McNeer
President

LeAnn S. Binger, Ed.D.
Director of Institutional Advancement

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RICHARD BLAND COLLEGE FOUNDATION GOLF TOURNAMENT RESULTS

The Richard Bland College Foundation Golf Tournament was held October 29, 2008 at Dogwood Trace in Petersburg. There were 20 teams, 18 hole sponsors, and others who donated time and goods for the event. The Richard Bland College Foundation made \$13,000 toward the \$13,000 William and Mary Board of Visitor's scholarship match. Another tournament is planned for October, 2009.

Golf Tournament First Place Team Captain



Golf Tournament Second Place Team Captain

GOVERNOR OF VIRGINIA - TIMOTHY M. KAINE

Richard Bland College - December 8, 2008

Governor Kaine and members of his Cabinet toured the campus of Richard Bland College, the junior college of the Commonwealth of Virginia. With the opening of Freedom Hall and Patriot Hall in August 2008, Richard Bland is also the only two-year college in Virginia to offer on-campus residence facilities. The Governor and Cabinet toured the capital projects on campus and learned more about the unique role that the school plays in Virginia's system of higher education. Representatives from the Unclaimed Property Division of the Virginia Department of Treasury were in attendance.



