

## The Administrators and Staff in the Division of Student Affairs



**Randy L. Dean, M.Ed.,**  
*Director of Student Affairs*

Graduate Studies: Ph.D. Program, Education Policy Planning & Leadership  
**The College of William and Mary**, Higher Education Administration

Master of Education-**The College of William and Mary**

Undergraduate Studies: Bachelor of Business Administration,  
**The College of William and Mary**

Associate in Arts, **Richard Bland College**

[rdean@rbc.edu](mailto:rdean@rbc.edu)

**Supervisor:** Division of Student Affairs  
804-862-6231

**Contact for:**  
Admission and Advising Information & Personal Counseling  
**Student Club:** Phi Theta Kappa Honor Society



**Casey Blankenship, M.Ed.,**  
*Associate Director for Residence Life*

Graduate Study: Master of Education, Counseling Psychology &  
College Student Personnel  
**James Madison University**

Undergraduate Study: Bachelor of Science,  
**James Madison University**

[cblankenship@rbc.edu](mailto:cblankenship@rbc.edu)

804-862-6161

**Contact for:** Residence Life  
**Student Club:** Residence Hall Council



**Whitney L. Gershowitz, B.A.,**  
***Associate Director of Enrollment Services***

Graduate Study: Master of Education Student,  
Higher Education Administration  
**The College of William and Mary**

Undergraduate Studies: Bachelor of Arts, Psychology  
**The College of William and Mary**

Associate in Arts, **Richard Bland College**

[wgershowitz@rbc.edu](mailto:wgershowitz@rbc.edu)

804-862-6483

**Contact for:** Admission, Recruiting, & Transfer  
New Student Orientation and Open House Coordinator



**Joliefawn Liddell, M.S.,**  
***Coordinator for Student Activities***

Graduate Study: Master of Science, Career and Technical Education  
**Virginia State University**

Undergraduate Studies: Bachelor of Arts, Sociology.  
**Virginia State University**

Associate in Applied Science, Human Services with Specialization in  
Disabilities  
**John Tyler Community College**

[jliddell@rbc.edu](mailto:jliddell@rbc.edu)

**Contact for:** Student Activities, Campus Tours,  
New Student Orientation, Open House, Career, Transfer Fair, and Leadership and Honors Banquet  
Coordinator.

**Student Clubs:** Student Assembly, Student Ambassador and Recruitment Team, Student Conduct and  
Advisory Board, Council on Academic Integrity (Honor Council), GLBT & Q and Straight Alliance, RBC  
Cheerleaders, RBC Dancers, RBC Band, Commuter Student Association, Campus Ministries, and  
Virginia 21.



**Winifred L. VanLandingham, M.S.,**  
***Assistant Director of Advising and Transfer Services***

Graduate Study: Master of Science, Rehabilitation Counseling  
**Virginia Commonwealth University**

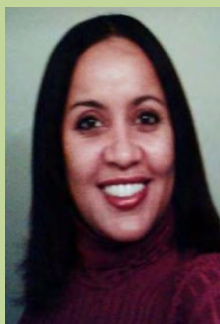
Undergraduate Study: Bachelor of Science, Community Services  
**University of Massachusetts, Amherst**

[Wvanlandingham@rbc.edu](mailto:Wvanlandingham@rbc.edu)

804-863-4048

**Contact for:**

ACT Center-Academic Advising, Career and Transfer Services, and Local Recruitment



**Evanda S. Watts-Martinez, M.A., M.T.S.,**  
***Associate Director for Student Services***

Graduate Studies: Ph.D. Program, Education Policy Planning & Leadership  
**The College of William and Mary**, Higher Education Administration

Master of Arts-Counseling, College Student Development  
**Hampton University**

Master of Theological Studies, Systematic Theology  
**Wesley Theological Seminary**

Undergraduate Study: Bachelor of Arts, Religion & Philosophy  
**Virginia Union University**

[ewatts@rbc.edu](mailto:ewatts@rbc.edu)

804-862-6263

**Contact for:**

Personal Counseling and Student Support Groups  
Disability Support and Accommodative Services  
Student Services

**Student Clubs:** Future Educators, Hispanic Heritage Club, & Commuter Student Association



**Jacqueline Davis,**  
***Enrollment Services Specialist***  
Attended Richard Bland College

[jdavis@rbc.edu](mailto:jdavis@rbc.edu)

804-862-6192

**Contact for:** General Admission Information, ACT—Academic Advising, Career & Transfer Center, and Student Domicile Information.



**Karen I. Henley,**  
***Student Services Specialist***  
Attended Richard Bland College

khenley@rbc.edu

**Contact for:** General Admission Information, Student Domicile Information, & Phi Theta Kappa Honor Society.



**Marcella Kelly,**  
***Student Services Assistant***  
Associate in Science, **Richard Bland College**

[mkelly@rbc.edu](mailto:mkelly@rbc.edu)

804-862-6225

Contact for: General Admission Information



**Kristinn D. Wise, BBA.,**  
***Residence Life Specialist***

Undergraduate Studies  
Bachelor of Business Administration  
**Averett University**

Associate in Science  
**Richard Bland College**

[Kwise@rbc.edu](mailto:Kwise@rbc.edu)

804-862-6161

**Contact for:** Residence Life and On-Campus Housing Information