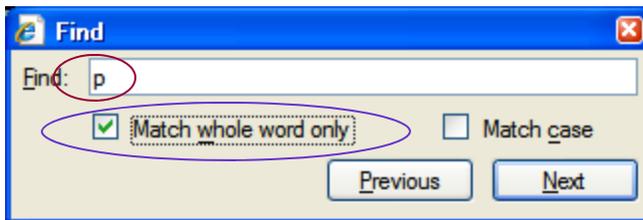




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 - *teen pregnancy and method* and results*
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Once you have selected an article, there is an easy way to scan for p value equations.

HTML Full Text—Click **<Ctrl><F>** or select **Edit | Find on this Page** to open the find box. Type in the letter **p**. Check the option to **Match whole word only** to get the letter **p** by itself rather than every time the letter **p** appears in the document! Click on **Next** to begin searching.



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Children's Violent Television Viewing: Are Pa

Tina L. Cheng, MD, MPH*†§; Ruth A. Brenner, MD, MPH||; Joseph L. Wright, MD, MPH†§¶||; Hari Cheryl Sachs, MD#; Patricia Moyer, BS||; and Malla R. Rao, MEngg, DrPH||

ABSTRACT. *Objective.* Violent media exposure has been associated with aggressive behavior, and it has been suggested that child health professionals counsel families on limiting exposure. Effective violence prevention counseling requires an understanding of norms regarding parental attitudes, practices, and influencing factors. Both theories of reasoned action and planned behavior emphasize that subjective norms and attitudes affect people's perceptions and intended behavior. Few data exist on violent television viewing and monitoring from a cross-section of families. By understanding the spectrum of parental attitudes, community-sensitive interventions for violence prevention can be developed. The objective of this study was to assess attitudes about and monitoring of violent television viewing from the perspective of parents.

Methods. An anonymous self-report assisted survey was administered to a convenience sample of parents/guardians who visited child health providers at 3 sites: an urban children's hospital clinic, an urban managed care

olence was associated with female parents and younger children.

Conclusions. There was variability in attitudes and practices regarding television violence viewing and monitoring among parents. Attitudes and practices varied on the basis of the age of the child and the gender of the parent. *Pediatrics* 2004;114:94-99; *media violence, television viewing, violence prevention, anticipatory guidance, parental norms.*

ABBREVIATIONS. OR, odds ratio; CI, confidence interval.

The American Academy of Pediatrics has encouraged child health professionals to be proactive in addressing violence prevention in child health supervision. The policy statement entitled "The Role of the Pediatrician in Youth Violence Prevention in Clinical Practice and at the Commu-