



Pecan Festival

Richard Bland College

of WILLIAM & MARY

October 28, 2017

10 AM - 5 PM

October 29, 2017

10 AM - 4 PM



Pecan Festival

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of WILLIAM & MARY

SPONSORSHIP OPPORTUNITIES

Second Annual Pecan Festival in the Grove

Richard Bland College of William & Mary will host its second annual Pecan Festival in the Grove on October 28-29, 2017. Last year's event drew more than 7,500 people, the largest gathering at an event in college history. This year's two-day event will be even bigger and we encourage you to participate as an event sponsor.

Sponsors will be provided festival booth space, banner placement, event promotional material, media coverage and social media presence. Last year, the festival earned regional and state-wide media coverage and was featured on CBS6 and NBC12.

Last year's sponsors received brand exposure and awareness and increased sales.

Sign and up today and reap the benefits of being a 2017 Pecan Festival sponsor.



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PLATINUM LEVEL SPONSOR

The Platinum Level Sponsor receives:

- Three 10 x 20 vendor spaces reserved to showcase products and services
- Business listed in event press releases, print promotions, and event banners
- The opportunity to speak on stage during key activities
- Verbal acknowledgement at event
- Business logo identified as a sponsor in print and online platforms
- Exclusivity for the business type
- VIP parking passes
- Access to special VIP hospitality tent



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MUSIC STAGE / GOLD LEVEL SPONSOR



The Music Stage / Gold Level Sponsor receives:

- Two 10 x 20 vendor spaces to showcase products or services
- Business listed in event press releases, print promotions, and event banners
- Verbal acknowledgement at event
- Business logo identified as a sponsor in print and online platforms
- VIP parking passes
- Access to special VIP hospitality tent



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SILVER LEVEL SPONSOR

The Silver Level Sponsor receives:

- One 10 x 20 vendor spaces to showcase products or services
- Business listed in event press releases, print promotions, and event banners
- Verbal acknowledgement at event
- Business logo identified as a sponsor in print and online platforms
- VIP parking passes
- Access to special VIP hospitality tent





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BRONZE LEVEL SPONSOR

The Bronze Level Sponsor receives:

- One 10 x 20 vendor spaces to showcase products or services
- Banner placement at the event
- Verbal acknowledgement at event
- Business logo identified as a sponsor in print and online platforms
- VIP parking passes
- Access to special VIP hospitality tent



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FRIENDS OF THE FESTIVAL SPONSOR

**The Friends of the Festival Sponsor
receives:**

- Logo will be featured in all print and online media
- Banner placement at the event



