



RICHARD BLAND COLLEGE OF WILLIAM & MARY WILL HOST THEIR 6TH ANNUAL PECAN FESTIVAL ON OCTOBER 22, 2022 FROM 11AM – 5PM

Thanks in part to our sponsors we had an amazing turnout for the 2021 Pecan Festival with around 11,000 people in attendance this year! We have already broken ground on plans for the 2022 festival, anticipating an even bigger crowd and encourage you to participate once again or for the first time as an Event Sponsor. All proceeds from the festival support student scholarships through the RBC Foundation.

Once again, the festival will have something for everyone - music, artisans and crafters, food trucks and vendors, an awesome kid’s zone, the return of the cornhole tournament and more.

Sponsors will be provided festival booth space, banner placement, VIP parking and complimentary breakfast or lunch from the RBC Café. In previous years, the festival earned regional and state-wide media coverage and was featured on CBS6 and NBC12.

Sign up today and reap the benefits of being a 2022 Pecan Festival sponsor!

Sponsorship Type	Booth Space(s)	Banner Recognition	Complimentary Meal(s)	VIP Parking
Gold - \$1,500	Two 10 x 20	Yes	Yes	Yes
Silver - \$1,000	One 10x20	Yes	Yes	Yes
Bronze - \$500	One 10 x 20	Yes	Yes	Yes
Pecan - \$100	No	Yes	No	No

SPONSORSHIP AGREEMENT FOR PECAN FESTIVAL 2022

WHEREAS, the potential sponsor desires to become a Sponsor of:

The Pecan Festival in the Grove at Richard Bland College of William and Mary
on October 22, 2022.

WHEREAS, Richard Bland College Foundation accepts the potential sponsor as a sponsor.

The sponsor has agreed to the following sponsorship level:

Gold \$1,500	_____
Silver \$1,000	_____
Bronze \$500	_____
Pecan \$100	_____

Sponsor

Richard Bland College Foundation

Date

Date