



September 3, 2025

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Williamsburg, VA 23185

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**Investment and Insurance Products Are:**

Not insured by the FDIC or Any  
Federal Government Agency

Not a Deposit or Other Obligation of, or  
Guaranteed by, the Bank or Any Bank Affiliate

Subject to Investment Risks, Including Possible  
Loss of the Principal Amount Invested

# The Optimal Service Group

Internal  
Conference  
Room

Client  
Conference  
Room

**Jeff Rakes**  
CIMA®, AIF®  
Managing Director



**Karen Logan**  
CIMA®, AIF®  
Vice President



**Brad Stewart**  
CFP®, CPWA®, QPFC®, AIF®  
Vice President



**Loughan Campbell**  
CIMA®, AIF®  
Vice President



**Joe Montgomery**  
CFP®, AIF®  
Managing Director

THE  
**OPTIMAL**  
SERVICE GROUP  
*of Wells Fargo Advisors*



**Emily Sporrer**  
CFP®  
Registered Client Associate

**Jay Gutches**  
Sr. Registered Client  
Associate



**Ashley Hargrove**  
Vice President

**Vicki Smith**  
RP®  
Assistant Vice President



**Bryce Lee**  
CFA, CIMA®, CAIA®, AIF®  
Managing Director



**Cathleen Dillon**  
RP®  
Assistant Vice President



**Robin Wilcox**  
MBA, AIF®  
Vice President



**Judy Halstead**  
CPWA®, CFP®, AIF®  
Senior Vice President

Client  
Conference  
Room

Institutional Consulting  
Team

Crossover  
Team

High Net Worth  
Team

# Fiduciary approach

In our fiduciary role, we commit to the following:



## Loyalty

Act responsibly at all times in the best interests of the client



## Care

Prudently manage investments, mitigate risk, and meet obligations to help clients and beneficiaries, both present and future



## Transparency

Provide full, accurate, and timely disclosure of, and access to, performance and cost information



## Separation of Assets

Keep client investments separate from Wells Fargo's corporate balance sheet

- We provide fiduciary support to Staff, Boards, Committees, and are subject to standards of care and conflict of interest rules.
- Importantly, fiduciary acknowledgements are only worth the provider's capacity to pay possible claims.

**Wells Fargo is one of the best capitalized financial institutions in the world**

**230**

Investment  
Professionals

**\$2.3T**

WIM  
client assets<sup>1</sup>

**1,000+**

Media  
references annually

**1,000+**

Reports  
published annually

## Global Investment Strategy

### What we do

- Global macroeconomic and public-policy related investment themes
- Establish market forecasts
- Set global earnings and price targets
- Provide asset class guidance
- Propose tactical and cyclical market guidance

**14 Professionals; 22 Years Average Experience**

## Global Asset Allocation

### What we do

- Formulate capital market assumptions
- Provide strategic asset allocation
- Provide quarterly Market Charts
- Deliver thematic-based research

**6 Professionals; 23 Years Average Experience**

## Global Manager Research

### What we do

- Finding optimal investment solutions
- Provide global perspective through offices located in Europe and North America
- Use proprietary investment research technology
- Provide ongoing manager due diligence oversight through conference calls, on-site visits and performance reviews

**46 Professionals; 20 Years Average Experience**

<sup>1</sup> as of December 31, 2024

The Optimal Service Group leverages WFII resources to help construct portfolios and reduce risk.



## Capital Market Assumptions

- Return expectations based on longer-term trends we expect to prevail over the long term, covering multiple market cycles
- Two perspectives are used to create the inputs: historical data series and forward-looking capital market risk adjustments



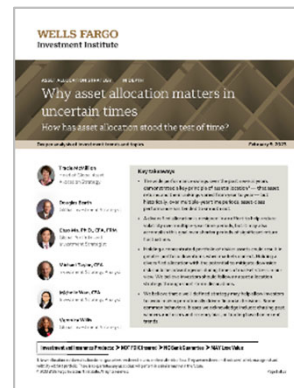
## Manager Research

- A dedicated team of experienced investment professionals
- WFII's research framework focuses on an investment manager from the standpoint of the firm, investment personnel, philosophy and process, and product performance and viability
- WFII's analysts measure each manager against a clear and consistent set of criteria



## Asset Allocation Strategy

- Produced monthly
- Global economic summary
- Incorporates any changes made to our capital market assumptions



## Strategy & Tactical Updates

- Produced on a regular basis
- Reflects observations that impact WFII's Current Asset Allocation
- Recommends shifts designed to inform our portfolio managers and help optimize the risk and return characteristics of our portfolios

# Investment Policy Statement

## RICHARD BLAND COLLEGE INVESTMENT POLICY FOUNDATION February 2020

THEREFORE, BE IT RESOLVED that the following revised Investment and Spending Policy (hereinafter referred to as the "Policy") for the Foundation be adopted as the policy which governs the management of the funds belonging to Richard Bland College.

### I. STATEMENT OF PURPOSE AND OBJECTIVES

- A. The purpose of the policy is to not only foster clear understanding of the Fund's investment objectives and practices, but also provide clear guidelines for action.
- B. Richard Bland College of The College of William & Mary (hereinafter referred to as "the College") was established in 1960 and is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools.
- C. This statement applies to those pooled funds for which the Audit and Finance Committee (hereinafter referred to as the "Committee") has responsibility. At this time, two investment portfolios exist: the Richard Bland College Foundation and the Richard Bland College of the College of William & Mary Fund. This policy applies to the Richard Bland College Foundation (hereinafter called the "Foundation").
- D. The Foundation should be invested for the purpose of producing income and appreciation.

### II. FIDUCIARY RESPONSIBILITIES

#### The Audit and Finance Committee (Committee)

The Committee has oversight responsibility for the Foundation. This responsibility includes:

- Review and approve changes to this Policy
- Monitor investment performance as reported by the Consultant
- Make decisions regarding the retention and dismissal of Investment Consultant
- Review and authorize changes to the overall asset allocation at the recommendation of the Investment Consultant

#### Employees and Staff of Richard Bland College (Staff)

Employees or Staff (Staff) may be engaged to authorize making contributions or request withdrawals from the account at the instruction of the Committee. They are expected to uphold responsible and ethical behavior.

#### Investment Consultant (Consultant)

The Consultant has been hired by the Committee to provide several services including:

- Physical custody of the assets and facilitate necessary investment transactions
- Provide asset allocation guidance and recommendations to the Committee
- Research, recommend, and implement investment strategies in accordance with this Policy
- Report to the Committee at least annually on the performance of the overall account and individual investments, including appropriate risk metrics
- Rebalance and trade the portfolio as necessary to keep it aligned with this Policy

## RICHARD BLAND COLLEGE INVESTMENT POLICY COLLEGE FUND February 2020

THEREFORE, BE IT RESOLVED that the following revised Investment and Spending Policy (hereinafter referred to as the "Policy") for the College Fund be adopted as the policy which governs the management of the funds belonging to Richard Bland College.

### I. STATEMENT OF PURPOSE AND OBJECTIVES

- A. The purpose of the policy is to not only foster clear understanding of the Fund's investment objectives and practices, but also provide clear guidelines for action.
- B. Richard Bland College of The College of William & Mary (hereinafter referred to as "the College") was established in 1960 and is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools.
- C. This statement applies to those pooled funds for which the Audit and Finance Committee (hereinafter referred to as the "Committee") has responsibility. At this time, two investment portfolios exist: the Richard Bland College Foundation and the Richard Bland College of the College of William & Mary Fund. This policy applies to the Richard Bland College of the College of William & Mary Fund (hereinafter referred to as the "College Fund").
- D. The College Fund should be invested for the purpose of producing income and appreciation.

### II. FIDUCIARY RESPONSIBILITIES

#### The Audit and Finance Committee (Committee)

The Committee has oversight responsibility for the College Fund. This responsibility includes:

- Review and approve changes to this Policy
- Monitor investment performance as reported by the Consultant
- Make decisions regarding the retention and dismissal of Consultant
- Review and authorize changes to the overall asset allocation at the recommendation of the Investment Consultant

#### Employees and Staff of Richard Bland College (Staff)

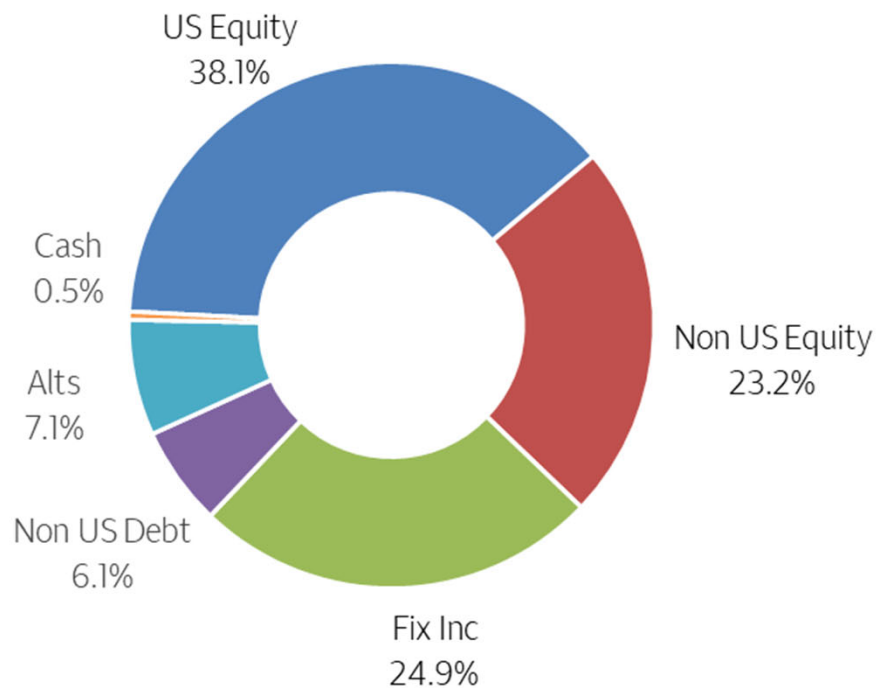
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# Richard Bland College Foundation

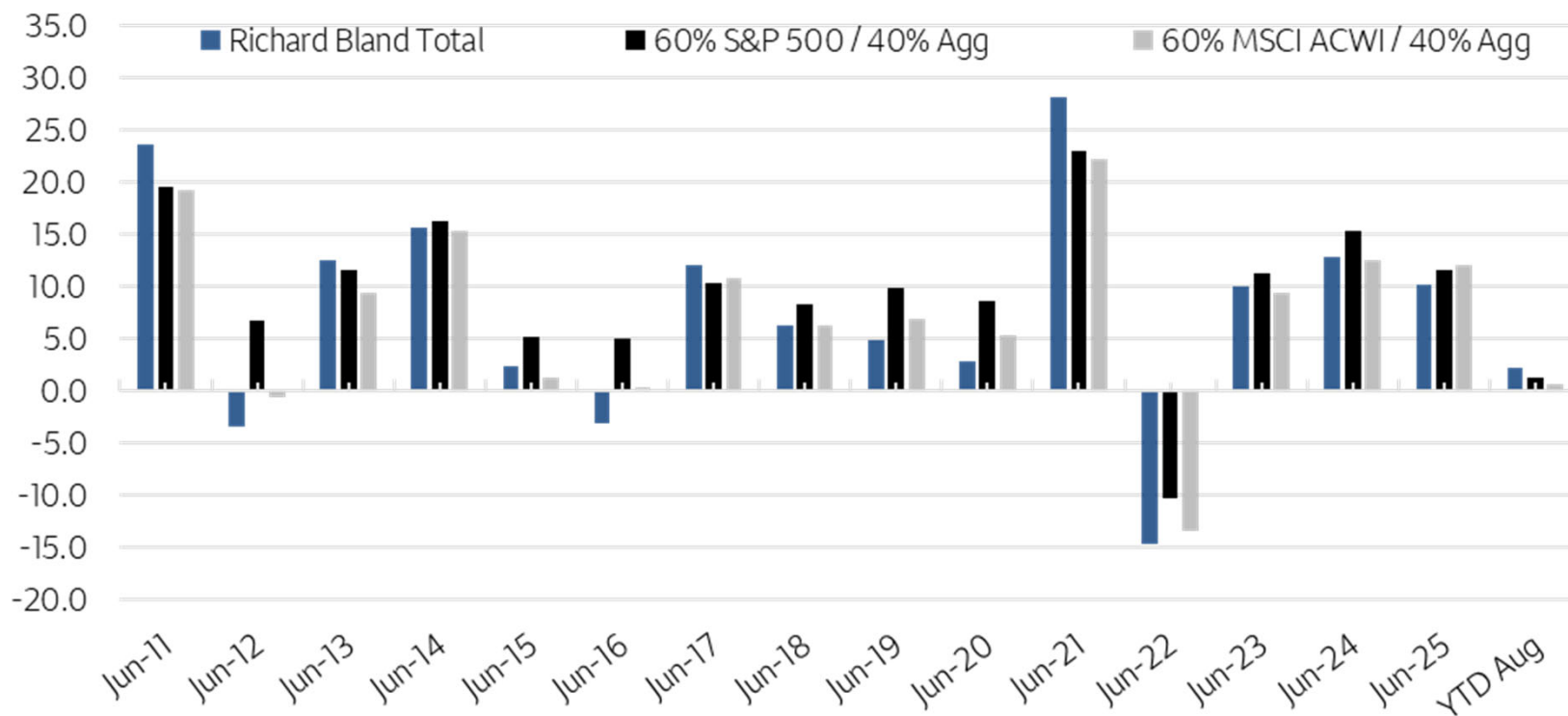


US Equities	FIDELITY 500 INDEX FUND T ROWE PRICE MID VALUE AMG TIMESSQUARE MID BOSTON SMALL CAP
Non-US Equities	DODGE & COX INTERNATIONAL MFS INTERNATIONAL INTRINSIC NUVEEN GLOBAL INFRASTRUCTURE GQG PARTNERS EMERGING
Fixed Income	DODGE & COX INCOME JPMORGAN CORE BOND NEUBERGER BERMAN STRATEGIC PRINCIPAL HIGH YIELD
Non US Debt	MFS EMERGING MARKETS DEBT
Alts	AB SELECT US LONG/SHORT AMERICAN AHL MANAGED FUTURES NEUBERGER BERMAN LONG/SHORT

Richard Bland College Foundation is valued at \$8.8 million as of 8/31/2025.

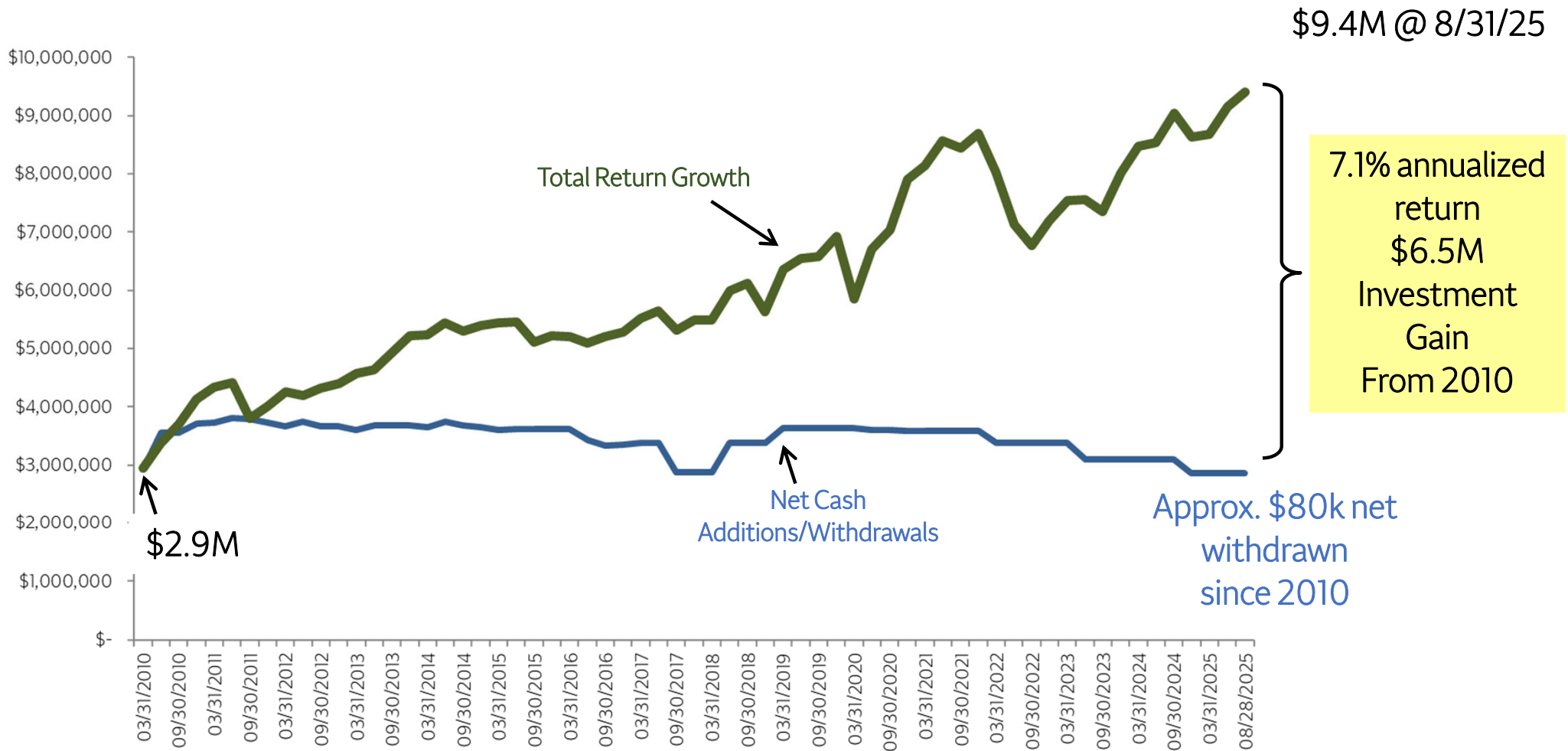
Richard Bland College The College of William & Mary Fund is valued at \$565k as of 8/31/2025.

# Performance



	Jun-11	Jun-12	Jun-13	Jun-14	Jun-15	Jun-16	Jun-17	Jun-18	Jun-19	Jun-20	Jun-21	Jun-22	Jun-23	Jun-24	Jun-25	YTD Aug
<b>Richard Bland Total</b>	23.6	-3.4	12.5	15.7	2.4	-3.0	12.1	6.3	4.9	2.9	28.2	-14.7	10.0	12.8	10.2	2.3
<i>60% S&amp;P 500 / 40% Agg</i>	19.6	6.7	11.7	16.2	5.3	5.0	10.3	8.3	9.9	8.6	23.0	-10.2	11.2	15.4	11.6	1.2
<i>60% MSCI ACWI / 40% Agg</i>	19.3	-0.5	9.4	15.3	1.3	0.3	10.8	6.3	7.0	5.3	22.2	-13.4	9.4	12.5	12.1	0.7

# RBC History



Past performance is no guarantee of future results. Securities and insurance products are not FDIC insured, are not bank guaranteed and may lose value.

The Optimal Service Group has discretion on the account and uses input from the Board and Staff to determine the most appropriate asset allocation mix and manager lineup.

The mutual funds in the portfolio have embedded expense ratios of 0.67% in aggregate. The cheapest fund is 0.015% and the most expensive is 1.66%.

The Optimal Service Group charges a 0.30% advisory fee on all asset.

Discretionary / Shared Discretionary Offering

Local Team in Virginia with National Presence

Firm-wide Resources delivered through a Boutique Approach

Customizable Approach for Investments and Service Model

Deep Experience with CFP, CFA, CIMA CAIA, FRM, AIF and MBA's on Staff

# General Disclosure Statement

**DATA SOURCES:** The information found in this document was derived from one or more of the following sources: Thomson Financial's SmartStation, Morningstar, Zephyr Associates, custodial account statements, money managers.

**CONFLICTS OF INTEREST:** To review important information about certain relationships and potential conflicts of interest that may exist between Wells Fargo Advisors, its affiliates, and the companies that are mentioned in this report, please visit the our research disclosure page at [www.wellsfargoadvisors.com/disclosures/research.htm](http://www.wellsfargoadvisors.com/disclosures/research.htm) or call your Financial Advisor.

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**PAST PERFORMANCE:** Unless otherwise noted, performance has been shown net of all management and advisory fees. Clients' returns are reduced by the advisory fees and any other expenses that may be incurred in the management of the account. The investment advisory fees are described in Part II of the advisor's Form ADV. Past performance is not a guarantee of future results.

**DISCLOSURE DOCUMENT:** Wells Fargo Advisors makes available to all clients a copy of the current Institutional Consulting Services Disclosure Document (Part 2A of Form ADV). To receive a copy of this form, please contact your financial advisor.

# Risk Posture Assessment

A proprietary process at Wells Fargo Advisors designed to provide critical linkage between a Fund's risk capacity, the Board's willingness to accept investment risk, and the asset allocation process

- Creates a Framework for Discussing Objectives and Risk
- Combines Objective and Subjective Factors to Derive the Fund's Risk Capacity
- Surveys Board Members to Provide Consensus Risk Preferences
- Translates Objectives and Board Preferences Into Tangible Inputs for the Asset Allocation Process.

# Risk Posture Assessment

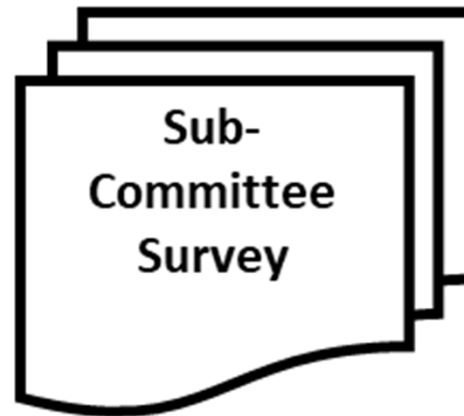
## Risk Capacity

- Risk Factors (Peers)
- Business & Financial
- Funded Status



## Willingness

- Sub-Committee Consensus Profile





# Risk Posture Assessment Sample Work Plan

